Research question: What are the existing solutions, or platforms for corporate social networking? What are the opportunities provided by a corporate social network, and how can you include it into business support system decision-making?

Purpose: Researching existing platforms for corporate social networking. Using the results of this research, to identify the disadvantages of these platforms and give a proposal for improvement and implement a prototype of the corporate social network analysis system.

Thesis: Social networks have made a significant number of people the everyday way of communication and Internet connectivity. Given the popularity and some of the benefits provided by this new way of communicating and sharing content, social networks are now being deployed in the business environment, resulting in the emergence of corporate social networks.

Audience: Academic population, Companies, Web developers

Title: Platform for corporate social networking

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